



WHY WIFFENS WHOLESALE?

Quality

We are dedicated to sourcing the best produce delivered daily

Value & Pricing

We believe our current pricing structure is the most competitive in Canberra, this level of quality has not been available at this price before

Range

We have Canberra's largest range of produce and if we don't have it we will get it for you

Service and Experience

If you are not happy with a product we will replace it for you with our 7 day service



WIFFENS WHOLESALE

ABOUT US

For many years we have been providing premium fruit and vegetables to some of Canberra's best restaurants and cafes. We are expanding into online ordering and delivery of fruit vegetables and groceries to our retail customers. As a result we have expanded our wholesale business and we will now be providing a wholesale service to all of Canberra with an even greater range of competitively priced fruit and vegetables.

OUR COMMITMENTS

QUALITY

We are committed to sourcing the best fruit and vegetables available at the best price. Jack, David and Michael Irvine the owners of Wiffens travel to the Sydney Markets every week to personally select and taste the best fruit and vegetables. Produce is delivered daily from the Markets by refrigerated transport and also directly from farmers, when quality and availability meets the Wiffens standard. We guarantee that if you are not happy with a product we will happily replace it for you.

RANGE

We have the largest range of produce in Canberra including heirloom varieties, exotic fruit and vegetables and Asian produce. We have the retail customer base to ensure that our produce has a high turnover so that even exotic or unusual produce is always fresh. If we don't have something that you want we will get it for you.

VALUE

Value for us means the best produce we can get at the best price and we will always discuss with you why prices might have changed.

SERVICE & EXPERIENCE

Wiffens is owned and run by Jack, Barbara, Michael and David Irvine. Jack has been involved with fresh produce for nearly 50 years including as a farmer. We are passionate about produce and send our customers a fortnightly market report including what's in season. We have the knowledge and interest to discuss different varieties and their availability and help you plan your menu to reflect what's seasonal and great value. We operate wholesale 7 days a week with 5 day a week delivery.



OUR GROWERS

We are always looking for new local farmers to supply us directly with produce. We have local farmers who supply us with produce including oranges, pumpkins, mushrooms, jerusalem artichokes, oranges, corn and capsicum and are committed to increasing our links with local suppliers.

THE ENVIRONMENT

Our facilities reduce our environmental impact by ensuring produce is kept in the best condition, minimising waste. In addition, we try to reduce our environmental impact by recycling or reusing all cardboard and keeping green waste for collection by local farmers and gardeners.

HEALTH AND SAFETY

Our commitment to quality, health and safety is reflected in our HACCP (Hazard Analysis and Critical Control Point) certification. Simply, this is a documented 'food safety management system' that provides training to businesses who are serious about food safety which addresses both safety and quality hazards. Our premises and documentation are audited annually by NCSI to retain this certification. As your wholesale supplier your customers can have the confidence that all your produce is sourced and stored following the strictest standards. Wiffens operating programs and management activities are designed to eliminate or at least minimize any impediments to providing a superior standard of fresh fruit and vegetables. It is Wiffens policy to ensure that safe handling procedures are followed by staff at all levels of our operation.

FACILITIES

Wiffens opened in new state of the art premises at Fyshwick in June 2010. The store is specifically designed to ensure that all products reach our customers in the best possible condition. The store design includes cool rooms regulated at different temperatures to suit different produce. Customers frequently comment on how well our fruit and vegetables last compared to produce from supermarkets and other alternatives; this equates to quality produce and value for your money.

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